

Outsights Scenarios Masterclass

23rd March 2010
Central London

An engaging exploration of **Scenarios** for those with a working knowledge of the technique, focusing on the pressure points in using **Scenarios** for organisational advantage.

Building on the Outsights Scenario Induction Course, this intensive day will draw on the insights of programme leaders, participants' experiences and case examples to:

- Identify the **challenges and pitfalls** of using the technique,
- Exchange **practical tips and best practice** to address those challenges,
- Share **facilitation skills** in running a Scenario project,
- Maximise the **practical application** – the So What? – of Scenario thinking, and
- Suggest how to engage with and communicate value to **stakeholders**.

The programme will be led by senior Outsights Scenario practitioners, with well over a decade's experience of using Scenarios in most geographies and sectors.

Outsights Scenario Masterclass Registration Form

Mr/Mrs/Miss:

Full Name:

Job Title:

Company:

Address:

Address 2:

Telephone:

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Invoice details:

Please return to:

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Fees: £1150 +VAT
Government & Charities: £750 + VAT
Group rates available

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